



ISMAIL NATIONAL MAHILA PG COLLEGE, MEERUT

(Affiliated with C.C.S University, Meerut, formerly Meerut University)

NAAC Accredited A Grade College

Summary Sheet-

Criteria	Criteria 03- Research, Innovations and Extension
Key Indicator	3.2- Innovative Ecosystem
Metric	3.2.1- Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge-
Response	

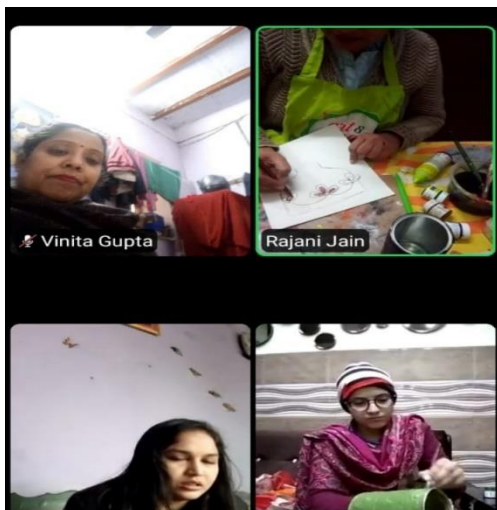
Pics of Incubation centre-(initiative for creation)

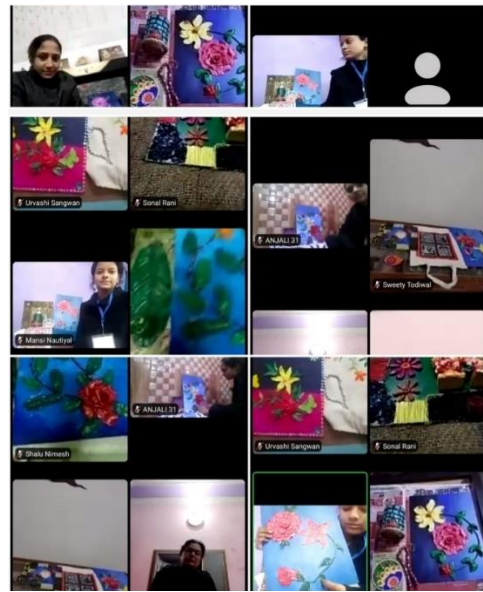
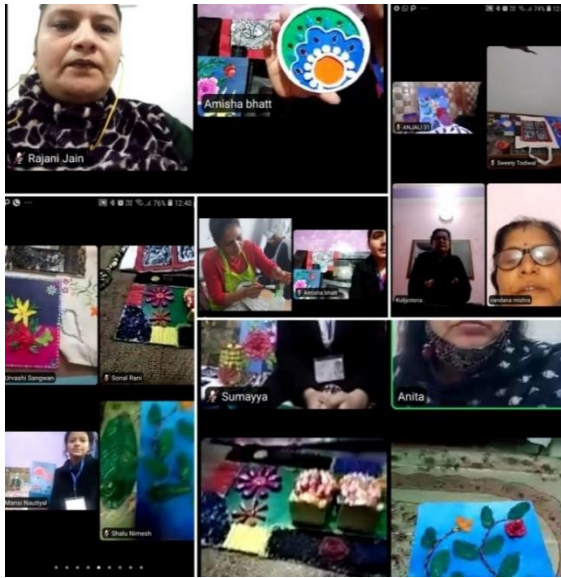


Pics of ICT workshop-(transfer of knowledge)

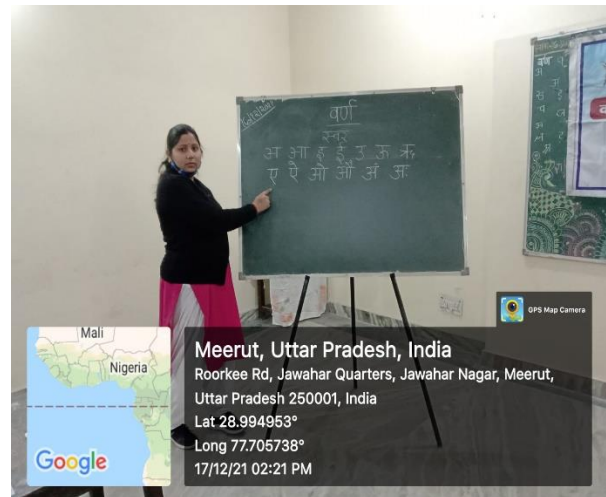


Pics of Art and Craft workshop- (initiative for creation)





Pics of Hindi workshop-(transfer of knowledge)



Pics of IPR-(transfer of knowledge)



Pics of Salad Competition (initiative for creation)



Swawablamban Handicraft Programme-(initiative for creation)



Pics of Departmental Seminar (transfer of knowledge)



Pics of webinar on the topic “suggestions for Economic and Social Challenges on Union Budget”- (transfer of knowledge)



इस्माईल नेशनल महिला पी०जी० कॉलेज मेरठ
अर्थशास्त्र विभाग तथा
राजनीतिक विभाग के द्वारा
बजट 2022-23
पर
खुला मंच चर्चा
केंद्रीय बजट पर आर्थिक
एवं सामाजिक चुनौतियों
हेतु सुझाव
Time = 1:30 PM
Date = 1/2/2022
Online



मुख्य अतिथि
प्रो० दिनेश कुमार
अर्थशास्त्र विभागाध्यक्ष
श्रीधरी चरण सिंह
विश्वविद्यालय मेरठ



Convener 1
Dr. Shikha Agarwal
H.O.D. (Political Science)
INMPG College, Meerut




Dr. Anita Bhatia
Principal
INMPG College,
Meerut



Convener 2
Dr. Manika Singh
H.O.D. (Economics)
INMPG College,
Meerut

Power Point presentation in pedagogical subject- (transfer of knowledge)

ISMAIL NATIONAL MAHILA P.G. COLLEGE MRT



TOPIC : INFLATION


SUBMITTED TO : DR. SARIKA SHARMA

SUBMITTED BY : INSHA ILAHI

INFLATION

Inflation ?

What is Inflation




INTRODUCTION

ISMAIL NATIONAL MAHILA (P.G.) COLLEGE, MEERUT
B.Ed Session 2020-2022
Presentation on Commerce

ADVERTISING

PREPARED BY: KANZA ASIM
SUBMITTED TO: DR. SARIKA SHARMA

MEANING OF ADVERTISING



Advertising is the art of making yourself and your product known to the world in such a way that a desire for buying that product is created in the hearts of the people.

Prepared By: Kanza Asim

DEFINITION OF ADVERTISING

Advertising is any paid form of non-personal presentation or promotion of ideas, goods or services of an identified sponsor.

- AMERICAN MARKETING ASSOCIATION

Prepared By: Kanza Asim

