

ISMAIL NATIONAL MAHILA PG COLLEGE, MEERUT (Affiliated with C.C.S University, Meerut, formerly Meerut University) NAAC Accredited A Grade College

Summary Sheet-

Criteria	Criteria 03- Research, Innovations and Extension		
Key Indicator	3.5- Collaboration		
Metric	3.5.2- Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year		
Response			

MoUs of B.Ed.Deptt INMPG College with Fevicryl PVT LTD

Fevicry !!

TO The HOD B.Ed. Dept. INMPG College Meerut

Dear Ma'am Greeting from Fevicryl!

At the onset let us take the opportunity to introduce Pidilite Industries Limited, the house of promising brands such as Fevicol and Fevicryl. It's been a company that stands for reliability and quality, right from its inception in the year 1959. Fevicryl as a brand has always strived towards understanding the requirement of budding hobbyists or aspiring artists and designers alike, who have that flair for art or craft, to come up with interesting and innovative craft materials and supplies.

With the trend of handcrafted and handmade artefacts, Fevicryl makes it possible for even a novice to create wonders with their creative bend of mind. To further this goal, we propose to become a key element to your existing curriculum. This workshop curriculum has been specially prepared by our experts and is based on current trends and techniques in Art and Craft. These workshops enable them to become future entrepreneurs and open multiple employment opportunities in handicraft, fashion, and interior decoration sectors.

During these free workshops Fevicryl Experts will guide the students on the techniques to make various projects. The students will only need to procure the products needed to construct the project.

Terms & Conditions

Fevicryl Side

- 1. We will conduct 30 hours activation in your esteem institution during the financial year.
- 2. Fevicryl Professional will provided without cost.
- 3. We will provide certificate after completion of workshops

HPA Side

- 1. Need proper avenue for the training purpose.
- 2. Need batch of 35-40 participants at least for each workshop.
- 3. Participants will have to arrange required material for the projects themselves.

We look forward to a long-term association with your esteemed organization. For any further information please contact Mr. Rakesh Sharma, 8173002418. we will be glad to assist.

Thank you.

भिवाती<u>ण्डं</u> 2910मा 228२। बीछएड० विमाग इस्माईल नेशनल (पी०जी०) कालिज्य मेरठ।

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Riddhi Bakhru Category Head – Fevicryl Pidilite Industries Ltd

Activity under MoU

Report of Pidilite Workshop – 22-28 February 2021

One week 22-28 February 2021 Pidilite workshop was organized in B.Ed. Department of Ismail National Mahila PG College Meerut. All the students gained knowledge and skill of preparing various craft items as decorative plates, tie and dye dupatta, bags, wall hanging from papers and clay and coasters from news papers, pen holders from waste container and jute etc. In the workshop the knowledge of craftsmanship was given by Mrs Shabnam Aara professional trainer of Pidilite.52 students enthusiastically participated in this workshop.They learnt how to prepare products and how they can earn their livelihood by their own creativity.

22 February 2021-Day 01





23 February 2021-Day 02





24 February 2021 - Day 03





25 February 2021-Day 04





26 February 2021- Day 05



27 February 2021- Day 06



28 February 2021- Day 07





Feedback of students

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