

ISMAIL NATIONAL MAHILA PG COLLEGE, MEERUT

(Affiliated with C.C.S University, Meerut, formerly Meerut University)

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Report of Seminar

On

INTELLECTUAL PROPERTY RIGHT

AND









Principal (O): 4303100 Fax: 4300443 ollegemeerut@yahoo.com Website: inmpgcollege.org

ISMAIL NATIONAL MAHILA PG COLLEGE, MEERUT

(Affiliated with C.C.S. University, Meerut, Formerly Meerut University)

NAAC Accredited A Grade College

Date: 21.11.2020

Notice

All the faculty members of Ismail National Mahila PG College Meerut, are hereby informed that we are going to organize Seminar on the topic Intellectual Property Right and Higher Education in India on date 23 November 2020.

All the faculty members are cordially invited.

Ram Lall Hall : 11:00 AM Time

Dr. Neelima Gupta Dr. Parul Rastogi Dr. Sarika Sharma

Principal Dr. Mamta Singh Organizer

> Dr. Mani Bharadwaj Key Note Speaker

Copy to: 1. IQAC Coordinator

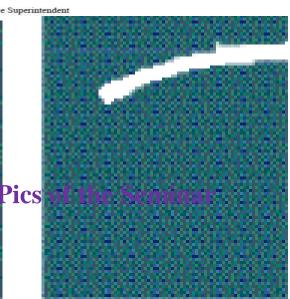
2. Chief Proctor

3. Press Reporter

4. Department Incharge

5. Website Incharge

6. Office Superintendent



















AND HIGHER EDUCATION IN INDIA

23 November 2020

Objective of the Seminar- To spread awareness about Intellectual Property Right among students and teachers.

On 23 November 2020 a one-day seminar was organized in Ram Lall Hall of Ismail National Mahila P.G. College MRT. The topic of seminar was 'Intellectual Property Right and Higher Education in India. Seminar was started with lighting lamp and worshiping Goddess Saraswati Ji by keynote speakers and Dr Parul Rastogi, Dr Mamta Singh and Dr Mani Bharadwaj and Chief Proctor Dr Huma Masood. Dr Sarika Sharma introduced all the three key note speakers and welcomed by giving them bouquet.

Session I-

After that, seminar organizer Dr Sarika Sharma explained intellectual property right and its importance for teachers and students. She said intellectual property allows people to own their creativity and innovation in the same way that they can own physical property. It is balance between the creator's ownership and controlling over her/his work with public access.

Dr Parul Rastogi elaborated that IPR are legal rights aimed at protecting the creations of the intellect, such as inventions, the appearance of products, literary artistic and scientific works and signs among others.

Dr Mamta Singh Head Department of Economics threw light on Trademark.

Trademark is a size capable of distinguishing the goods or services of one enterprise from those of other enterprises. Trademark date back to ancient times when artisans used to put their signature or mark on their products.

Dr Mani Bharadwaj Head Department of Commerce elucidated expansion of IPR in the digital world. She said that the protection of IPR became more important along with the expansion of world-wide information technology and digital networking in the recent years, with the tangible property bases. The rapid growth of intangible property and expansion of digital platforms providing speedy exchange of knowledge and information across the world.

Session II-

This session was technical session, in which Dr Sarika Sharma asked to Dr Parul Rastogi -why literate person are also unaware about IPR? Dr Parul Rastogi satisfied with appropriate reply. Two students Anshika B.A. I year and Himani B.A. II year asked questions to our key note speakers. Anshika asked to Dr Mamta Singh, can we get trademark for products of small-scale company? Dr Mamta Singh cleared his query with example. Himani student asked to Dr Mani that producers those are not so techno savvy how can apply for

registration and acknowledge its rules and regulations. Dr Mani answered properly and satisfied her quest.

College Chief Proctor Dr Huma Masood also described importance of IPR in the professional life of teachers as well as in student's life. She also thanks to key note speakers Dr Parul Rastogi, Dr Mamta Singh, and Dr Mani Bharadwaj for their precious views. Principal Dr Neelima Gupta was busy so could not attend this event. At last, Dr Sarika Sharma seminar organiser conclude the programme with national anthem and thanks to all Guest Speakers, college faculty and the students. She gave honour with certificates of participation for teachers and students. All the students gave feedback saying this seminar was very relevant and informative too. Dr Sarika Sharma assured them to organize such type of seminar in future too for spreading awareness about IPR. Due to Covid Pandemic gathering more than 100 person was not allowed so 72students and 06 teachers (total 78 person) participated in this seminar.

Dr Sarika Sharma (organizer of the seminar)

Biodata of Key Notes in the Parul Rastogi)

BIODATA OF Parul Rastogi

Name-Dr Parul Rastogi

Department-Commerce

College -R. G. P.G. College Meerut

Title of the Ph.D. – A study of Liquidity Management on Public Sector Banks in India with Special Reference to Union Bank of India

Teaching Experience-24 years

Research paper published-04

Seminar and conference attended - 05

Book written-02 (01-Security analysis and Portfolio, 02- Business Regulatory Framework)

enticate for key for speaker



for sharing her valuable expertise as a Key Note Speaker during Seminar on the topic "Intellectual Property Right and Higher Education in India" under the banner of Intellectual Property Right on 23 November 2020.

R.G.PG College, Meer

(Dr Sarika Sharma) **Organizer of Seminar**

(Dr Neelima Gupta) **Principal**

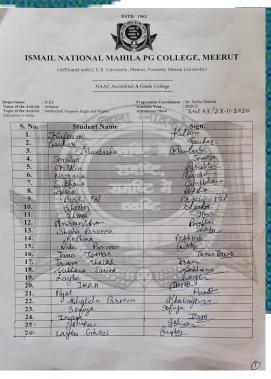




Feedback of Teachers

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2-	Dr Mamta Singh	Economics	very useful, sermina.	Nouse,
ð-	Dr Nicha Gupta	Home Science	कार्यक्रम में दी जानकारी बहुत अन्दी रही, हमार अस्तिए में कात्राओं की बहुत अन्देश ऐ स्वामार्थ उनका येकावन बहुत	
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6-	Dr Sarika Sharma	B. Ed.	Well organized and very informative Seminar	Cerity

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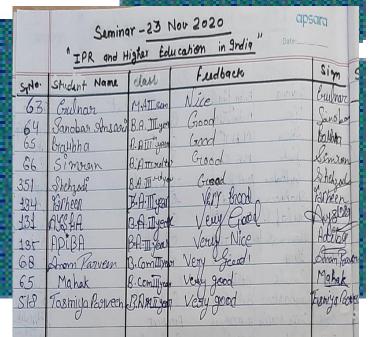
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Students Feedback on 5 point rating scale-



ISMAIL NATIONAL MAHILA (PG) COLLEGE

Feedback form

In the Topic Intellectual Property Right and Higher Education in India

Organized by Dr. Sarika Sharma

Date: 23 November 2020

Note:- Please use the following scale to indicate your response: SA= Strongly Agree, A= agree, N= Neutral, D=Disagree, SD= Strongly Disagree

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Tabulation of responses given in feedback-

	Question	Strongly	agree	Noutral	Disagrae	Strongly	1	
	Question	Strongly Agree	agree	Neutral	<u>Disagree</u>	Strongly Disagree		
	Question 1-The content of the programme was as per the topic	38	<u>26</u>	<u>6</u>	1	1		
	Question2- The speaker was cofident and well versed with the subject	<u>36</u>	28	<u>5</u>	<u>2</u>	1		
	Question3-The speaker has clarified all the queries and doubts satisfactorily	<u>38</u>	<u>27</u>	<u>5</u>	1	1		
	Question4-The programme was useful and add to my	32	<u>26</u>	<u>11</u>	1	2		
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