

# ISMAIL NATIONAL MAHILA PG COLLEGE, MEERUT

(Affiliated with C.C.S University, Meerut, formerly Meerut University)

#### **NAAC** Accredited A Grade College

#### **Summary Sheet-**

Criteria	Criteria 03- Research, Innovations and Extension
<b>Key Indicator</b>	3.2- Innovation Ecosystem
Metric	3.2.2.1- Number of workshops/seminars conducted on Research
	Methodology, Intellectual Property Rights (IPR) and entrepreneurship
	during last five years-
Response	Pics and details of Seminar 2020-21





#### **Report of Seminar**

On

# AND

#### **HIGHER EDUCATION IN INDIA**

**23 November 2020** 

#### **Invitation for Key Note Speaker**

:



Date- 22 November 2020 Dr Parul Rastogi Department of Commerce RGPG College Meerut

#### Dear Madam

It is my great pleasure to invite you as a Key Note Speaker in one day Seminar on the topic 'Intellectual Property Right and Higher Education' on date 23 November 2020.We will be honoured if you consider granting us your great presence. We are looking forward to having your company.

#### **Best Regards**

Dr Sarika Sharma Ismail National Mahila PG College Meerut Mob.9012630683



**Notice** 



Principal (O): 4303100 Fax: 4300443 ollegemeerut@yahoo.com Website: inmpgcollege.org

#### ISMAIL NATIONAL MAHILA PG COLLEGE, MEERUT

(Affiliated with C.C.S. University, Meerut, Formerly Meerut University)

NAAC Accredited A Grade College

Date: 21.11.2020

#### Notice

All the faculty members of Ismail National Mahila PG College Meerut, are hereby informed that we are going to organize **Seminar** on the topic **Intellectual Property Right and Higher Education in India** on date 23 November 2020.

All the faculty members are cordially invited.

 Venue
 :
 Ram Lall Hall

 Time
 :
 11:00 AM

Dr. Neelima Gupta Dr. Parul Rastogi Dr. Sarika Sharma

Principal Dr. Mamta Singh Organizer

Dr. Mani Bharadwaj Key Note Speaker

Copy to: 1. IQAC Coordinator

2. Chief Proctor

3. Press Reporter

4. Department Incharge

5. Website Incharge

6. Office Superintendent

Pics of the Seminar































#### **Report of Seminar**

On

# INTELLECTUAL PROPERTY RIGHT AND

#### HIGHER EDUCATION IN INDIA

**23 November 2020** 

**Objective of the Seminar-** To spread awareness about Intellectual Property Right among students and teachers.

On 23 November 2020 a one-day seminar was organized in Ram Lall Hall of Ismail National Mahila P.G. College MRT. The topic of seminar was 'Intellectual Property Right and Higher Education in India. Seminar was started with lighting lamp and worshiping Goddess Saraswati Ji by keynote speakers and Dr Parul Rastogi, Dr Mamta Singh and Dr Mani Bharadwaj and Chief Proctor Dr Huma Masood. Dr Sarika Sharma introduced all the three key note speakers and welcomed by giving them bouquet.

#### **Session I-**

After that, seminar organizer Dr Sarika Sharma explained intellectual property right and its importance for teachers and students. She said intellectual property allows people to own their creativity and innovation in the same way that they can own physical property. It is balance between the creator's ownership and controlling over her/his work with public access.

Dr Parul Rastogi elaborated that IPR are legal rights aimed at protecting the creations of the intellect, such as inventions, the appearance of products, literary artistic and scientific works and signs among others.

Dr Mamta Singh Head Department of Economics threw light on Trademark. Trademark is a size capable of distinguishing the goods or services of one enterprise from those of other enterprises. Trademark date back to ancient times when artisans used to put their signature or mark on their products.

Dr Mani Bharadwaj Head Department of Commerce elucidated expansion of IPR in the digital world. She said that the protection of IPR became more important along with the expansion of world-wide information technology and digital networking in the recent years, with the tangible property bases. The rapid growth of intangible property and expansion of digital platforms providing speedy exchange of knowledge and information across the world.

#### **Session II-**

This session was technical session, in which Dr Sarika Sharma asked to Dr Parul Rastogi -why literate person are also unaware about IPR? Dr Parul Rastogi satisfied with appropriate reply. Two students Anshika B.A. I year and Himani B.A. II year asked questions to our key note speakers. Anshika asked to Dr Mamta Singh, can we get trademark for products of small-scale company? Dr Mamta Singh cleared his query with example. Himani student asked to Dr Mani that producers those are not so techno savvy how can apply for

registration and acknowledge its rules and regulations. Dr Mani answered properly and satisfied her quest.

College Chief Proctor Dr Huma Masood also described importance of IPR in the professional life of teachers as well as in student's life. She also thanks to key note speakers Dr Parul Rastogi, Dr Mamta Singh, and Dr Mani Bharadwaj for their precious views. Principal Dr Neelima Gupta was busy so could not attend this event. At last, Dr Sarika Sharma seminar organiser conclude the programme with national anthem and thanks to all Guest Speakers, college faculty and the students. She gave honour with certificates of participation for teachers and students. All the students gave feedback saying this seminar was very relevant and informative too. Dr Sarika Sharma assured them to organize such type of seminar in future too for spreading awareness about IPR. Due to Covid Pandemic gathering more than 100 person was not allowed so 72students and 06 teachers (total 78 person) participated in this seminar.

Dr Sarika Sharma (organizer of the seminar)

#### Biodata of Key Note Speaker (Dr Parul Rastogi)

# BIODATA OF Parul Rastogi Name-Dr Parul Rastogi Department- Commerce College -R. G. P.G. College Meerut Title of the Ph.D. — A study of Liquidity Management on Public Sector Banks in India with Special Reference to Union Bank of India Teaching Experience-24 years Research paper published-04 Seminar and conference attended — 05 Book written -02 (01-Security analysis and Portfolio, 02- Business Regulatory Framework)

Certificate for keynote speaker-





## ISMAIL NATIONAL MAHILA PG COLLEGE, MEERUT

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#### **CERTIFICATE OFAPPRECIATION**

This certificate is presented to

Dr Parul Rastogi

Head Commerce Department R.G.PG College, Meerut

for sharing her valuable expertise as a Key Note Speaker during Seminar on the topic "Intellectual Property Right and Higher Education in India" under the banner of Intellectual Property Right on 23 November 2020.

#### **Date-23 November 2020**

#### (Dr Sarika Sharma) Organizer of Seminar



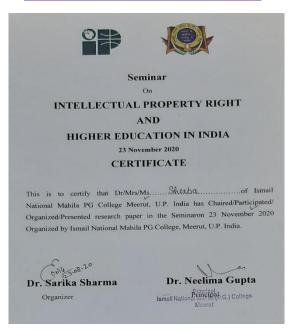
# (Dr Neelima Gupta) Principal



Certificate for participant faculty-



#### **Certificate for students-**



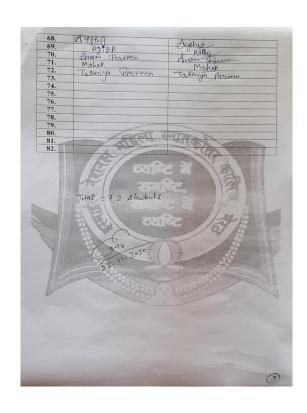
**Feedback of Teachers** 

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SyNo.	Faculty Name	Deptt	Fuedback.	Sign										
1-	Dr Huma Massood	Urdu	Informative e useful programme.	Hwa										
2-	Dr Mamta Singh	Economics	very useful, sermina.	Noune										
3-	Dr Nisha Gupta	Home Science	कार्यक्रम में दी जानकारी बहुत अन्दर्श रही, हमार अस्तिए में कात्राओं की बहुत अस्ट्रे ऐ स्वामार्ग उनका येकावन बहुत											
4-	Dr Man'i Bharadogj	Commerce	ERRETE SET   Very informative session by fazul Namand also come to	List of										
5-	Dr Kavita Garg	£ conomics	क्षित्र के बात के कि											
6-	Dr Sarika Sharma	B. Ed.	Well organized and very informative seminar	Civily										

#### **Attendance of students**

		PG COLLEGE, MEERUT
	(Affiliated with C.C.S. University, Meerut	
	NAAC Accredited A Gr	ade College
ent	: B.Ed Prog	ramme Coordinator : Dr. Sarika Shurma mic Year : 2020-21
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45.	Della	Dolly
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48.	Deepa	Decha
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50.	Shikha	Shipha
51.	Pallavi	Pallavi
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#### **Feedback of students**

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6	Normane	BA IIrol	Niel	Roser
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Students Feedback on 5 point rating scale-



### ISMAIL NATIONAL MAHILA (PG) COLLEGE

#### Feedback form

In the Topic Intellectual Property Right and Higher Education in India

#### Organized by Dr. Sarika Sharma

Date: 23 November 2020

Note:- Please use the following scale to indicate your response: SA= Strongly Agree, A= agree, N= Neutral,

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Tabulation of responses given in feedback-

Question	Strongly Agree	agree	Neutral	<u>Disagree</u>	Strongly Disagree
Question 1-The content of the programme was as per the topic	<u>38</u>	<u>26</u>	<u>6</u>	1	<u>1</u>
Question2- The speaker was cofident and well versed with the subject	<u>36</u>	<u>28</u>	<u>5</u>	<u>2</u>	<u>1</u>
Question3-The speaker has clarified all the queries and doubts satisfactorily	<u>38</u>	<u>27</u>	<u>5</u>	<u>1</u>	<u>1</u>
Question4-The programme was useful and add to my knowledge	<u>32</u>	<u>26</u>	<u>11</u>	<u>1</u>	<u>2</u>
Question5-Iwould be interested in attending a follow up, more advanced programme on the same subject	<u>38</u>	<u>21</u>	9	<u>2</u>	2

